

Cookies and Web Beacons

We use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize the Site and improve your experience.

Types of Cookies Used

Essential Cookies: These cookies are essential to provide you with services available through the Site and to enable you to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these cookies, the services that you have asked for cannot be provided, and we only use these cookies to provide you with those services.

Functionality Cookies: These cookies allow us to remember choices you make when you use the Site, such as remembering your login details or language preference. The purpose of these cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you use the Site.

Analytical Cookies: These cookies are used to collect information about traffic to the Site and how users use the Site. The information gathered does not identify any individual visitor. It includes the number of visitors to the Site, the websites that referred them to the Site, the pages they visited on the Site, what time of day they visited the Site, whether they have visited the Site before, and other similar information. We use this information to help operate the Site more efficiently, to gather broad demographic information, and to monitor the level of activity on the Site.

Advertising Cookies: These cookies are used to display advertisements that are relevant to you and to your interests. These cookies also are used to track the efficiency of the advertising campaigns on or through the Site. We may share this information with third-party advertisers or sponsors for this purpose.

Social Media Cookies: These cookies are used when you share information using a social media sharing button or "like" button on the Site, or you link your account or engage with our content on or through a social networking website such as Facebook, Twitter, or Google+. The social network will record that you have done this.

Control of Cookies

Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser's settings. Please be aware that such action could affect the availability and functionality of the Site.

Web Beacons

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and improve your experience. A web beacon is a tiny graphic image that is placed on a webpage or in an email and is used to monitor the behavior of the user visiting the website or sending the email.

For more information on how we use cookies, please refer to our Cookie Policy posted on the Site, which is incorporated into this Privacy Policy. By using the Site, you agree to be bound by our Cookie Policy.